

OXID eShop App from ESYON

Offer your customers all the advantages of the mobile ordering process with the first mobile app for your OXID eShop.



MOBILE CHANNEL FOR YOUR CUSTOMERS, B2C & B2B

With the OXID eShop App you add a channel for mobile devices to your shop without increased maintenance effort. The app takes over existing product, category and customer data from your OXID eShop. End customers, B2C and B2B, can thus enjoy a digital shopping experience, regardless of location and even without an existing Internet connection.

With our OXID eShop app you can reach new target groups, and nothing stands in the way of convenient ordering on a tablet or smartphone. The modern design ensures an optimal B2C shopping experience. In the B2B area you give users a new way of interacting with your company. With the barcode scanner, specialist dealers can quickly fill their own warehouse with your products. Craftsmen can order new material directly at the construction site.

ADVANTAGES

- ✓ **Increased customer satisfaction**
Offer your customers all the freedom of an Omnichannel solution.
- ✓ **Central data management**
Real-time management via your OXID eShop.
- ✓ **Saving resources**
Small parts ordering processes are optimised.
- ✓ **Offline capability**
Your assortment can be accessed without an internet connection.
- ✓ **Standard**
All basic functions from OXID can be used by the OXID eShop App.
- ✓ **Individual design**
On request, we can adapt the standard app to your corporate design.
- ✓ **Extensions possible**
Customised OXID modules can be made compatible with the app.

ALL FUNCTIONS AT A GLANCE

✓ Customer & product management in one system

The OXID eShop App obtains all customer and product data directly from OXID.

✓ Shared login

The login of your end customers can be done cross-platform with an existing customer account.

✓ Order & Check-out

The same payment and delivery options apply as in the webshop. Downstream processes are supported throughout.

✓ Management in OXID

Prerequisite for using the OXID eShop App is an existing OXID eShop.

✓ Multilingualism

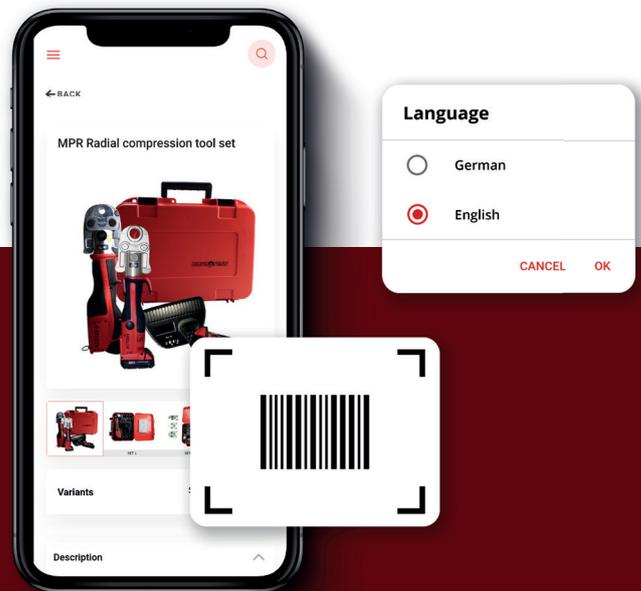
The app supports different language outputs for the internationalisation of your shop.

✓ Saving resources

Small-scale ordering processes are optimised, resulting in resource savings for all parties involved.

✓ Offline capability

End customers can also access the app without an existing Internet connection by activating the offline mode.



COMPATIBILITY

Compatible with OXID Community Edition (CE), Professional Edition (PE) and Enterprise Edition (EE)

ESYON is an international provider of individual e-commerce and IT solutions.

Do you have questions about the OXID eShop App or other products? Then you are welcome to contact us! We look forward to hearing from you without obligation.

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**MORE ABOUT
THE ESHOP APP**

